Audina[®] Hearing Instruments, Inc. was established in 1990 with a dedicated team of skilled individuals sharing a common vision - to build and distribute the finest products, while offering outstanding service with integrity and value. Today, Audina's associates continue to share that same commitment to designing and building stateof-the-art custom hearing instruments. Many of Audina's engineering, technical and sales associates have over 25 years of experience in the hearing industry. Our team is devoted to improving the quality of life for every person who wears an Audina hearing instrument.

- Privately owned American company
- Advanced technology
- Comprehensive product line to accommodate all hearing loss needs
- International reputation exporting to over 45 countries
- Recognized as a hearing industry leader
- Legendary customer service
- ISO Certified, 9001, 13485, CE

In this day of corporate conglomerates, Audina takes pride in maintaining its independence. An American privately-owned and operated company, Audina has established itself as a truly global organization with loyal and satisfied clients on every continent.

By maintaining ISO certification, Audina is demonstrating its commitment to our four measurable quality objectives: Quality, Delivery, Continual Improvement, and Committed Quality Suppliers. Our clients can be assured that Audina is an organization that is committed to providing

them with products that meet the highest quality standards; built by highly skilled and trained professional personnel.



Visit us online at audina.net for the latest information about better hearing and our complete line of advanced hearing instruments.

SUPER 60 C

Your Authorized Audina® Hearing Healthcare Professional

SUPER 60

Super Power Super Comfortable Super Sound Quality



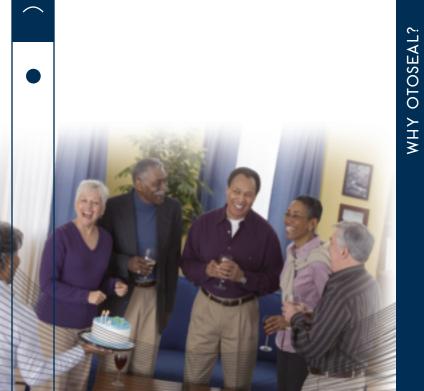


www.audina.net

Have you been told your hearing loss is too severe for a custom inthe-ear (ITE) hearing instrument?

The SUPER 60 is designed for you, addressing your particular hearing loss. It offers digital Super Power for high output and excellent performance for your active life style. You will begin to hear familiar sounds that you may have forgotten as the SUPER 60 assists your own natural hearing.

The best hearing aid choice for you may be different than a friend or family member. When reviewing your options with your hearing healthcare professional, discuss your environment lifestyle, work and expectations.





- Super-Powered, high output with high gain for excellent reliability in today's various environments
- Digital processing for enhanced speech and crisp clarity
- Low battery tone indicator for your convenience
- On/Off volume control
- Several options to meet your individual needs are available. Your hearing healthcare professional will review the optional features with you.
- Also available in an analog instrument
- This "all-soft" shell creates a more secure, yet comfortable fit
- As the Otoseal warms from your body heat, it conforms to your ear
- Due to the special non-porous material, it resists discoloring and hardening
- Because of the secure fit, you experience increased usable gain without feedback

This Audina exclusive soft shell is standard on most SUPER 60D hearing instruments and available as an option on many of our full shell instruments.

The Otoseal shell is not necessary on any INTUITION 4 due to the adaptive feedback canceller.

Why Two Hearing Aids are Better Than One:

RIGHT CHOICE

MAKE THE

5

Patients sometimes ask why their hearing healthcare professional recommends two hearing instruments rather than one. If you have a hearing loss in both ears, you are most likely a candidate for two hearing aids. Similar to the way refractory problems in both eyes are treated with a pair of glasses, it makes sense that bilateral hearing loss should be treated with binaural hearing aids. While a hearing healthcare provider can best determine if you are a candidate for two instruments, the ultimate decision is yours.

Consider these important advantages of a binaural (two ear) fitting:

- A more natural, "stereo sound" and an overall balanced feeling
- Improved ability to identify the direction of the sound, which is crucial for safety
- Hearing is less tiring and listening is more pleasant
- Increased ability to understand speech in normal conditions and noisy situations
- Less volume needed, which reduces the interference of background noise and the chance of feedback
- Keeps both ears active, reducing the chance of the unaided ear losing its ability to hear or or understand
- Greater comfort when loud noises occur
- Smoother tone quality and improved clarity

